

# Introduction to Health Literacy

## Course Description

Health literacy skills are critical in healthcare facilities, government, business, and academia as knowledge of health literacy has a direct impact on health equity. In this Introduction to Health Literacy course, participants will deepen their understanding and appreciation of ways in which race, ethnicity, and cultural diversity have shaped American organizations, institutions, and ideology. Participants will learn the importance of understandable and actionable health information, the challenges of acquiring and changing health-related behavior, and the development of programs in the community for addressing low health literacy. The training gives learners a systematic understanding of how health literacy impacts education, health outcomes, health communication, and health promotion and behavior between individuals, businesses and health care entities.

## Objectives

- Understand and define health literacy.
- Understand how health literacy impacts health outcomes.
- Identify health literacy as a health equity issue.
- Describe communication strategies that can be applied in a work environment.
- Identify organizational level strategies to address health literacy.



For scheduling and/or assistance  
call us at: 678.432.0218



or email us at  
[info@beverasolutions.com](mailto:info@beverasolutions.com)

BeVera Solutions, LLC  
3300 Buckeye Rd., Suite 601  
Atlanta, GA 30341  
[www.beverasolutions.com](http://www.beverasolutions.com)

