

## **Course Overview**

The Data Visualizations using ggplot2 course introduces attendees to the principles of good visualizations and the grammar of graphics plotting using the ggplot2 package in R/RStudio. This course covers the basics of constructing simple ggplots of large-scale data and modifying the components and aesthetics. By the end of the course you will have all the tools needed to make a custom plotting function to explore large data sets.

## **Intended Audience**

This Data Visualizations using ggplot2 course is intended for individuals, data analysts, data scientists and researchers that have a working knowledge of the R programming language.

## **Prerequisites**

Attendees must download the R and the RStudio IDE onto their personal laptops. The websites for downloading both tools are below:

www.r-project.org

www.rstudio.com

## **Learning Objectives**

- Introduce the basics of ggplot2 and learn to use R ggplot for graphical data analysis
- Conform data structures to make visualizations easier (Tidy Data)
- Convert continuous and categorical data into visual scales using aesthetic mappings
- Understand how to choose the best aesthetic mappings for your data
- Learn to use the Themes layer to make publication-quality plots directly in R
- Learn to use the Coordinates and Facets layers to efficiently and accurately communicate the data
- Discuss and identify alternatives to the most challenging visualizations (heat maps, pie charts and dynamite plots)



For scheduling and/or assistance call us at: 678-432-0218



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